

Supply and Demand

2003 Trends

The Tri-Valley has seen some drastic changes in demand over the past 2 years. Following 9/11, demand dropped significantly as evidenced by declining referral calls. Providers continue to report that enrollment is dropping, and even hard to find infant care has greater availability. This has impacted Livermore, Pleasanton and Dublin in that many Family Child Care providers have chosen to close their business or retire early.

Chart A illustrates **Family Child Care** vacancy rate changes from 2002 to 2003.

Demand Methodology

Child Care Links has employed new methodology in identifying demand for this report. Census 2000 has provided more detailed demographic data. The specialized data on percent of families with both parents working outside the home has provided us new insight into the child care needs of working families.

Demand has been determined based on the idea that 75% of families where both parents work outside the home will need licensed child care. Arguably there are a significant number that may use alternative arrangements, however this is balanced by the many families with only one parent working outside the home that use licensed care.

Chart B Illustrates Child Care Supply & Demand for the cities of Livermore, Pleasanton and Dublin

Child Care Providers & Early Childhood Education (ECE)

With the successful Child Development Corps entering its' 4th year, emphasis on early learning and teacher accountability, child care providers have been consistently engaging in academic activities. Child Care Links implemented new referral software, *NACCRRAware*, which tracks many attributes including providers' level of education, training and Child Development Corps participation. The ability to track this information is key in measuring the professional growth of providers.

Chart C illustrates the various levels of education held by child care center staff and family child care providers

Chart A: Family Child Care Vacancy Rate

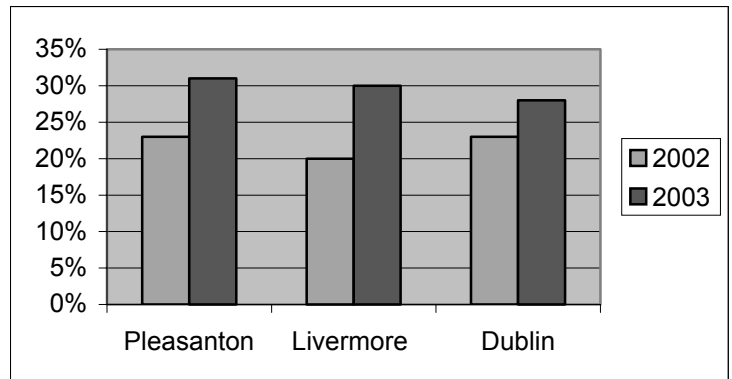


Chart B: Child Care Supply and Demand

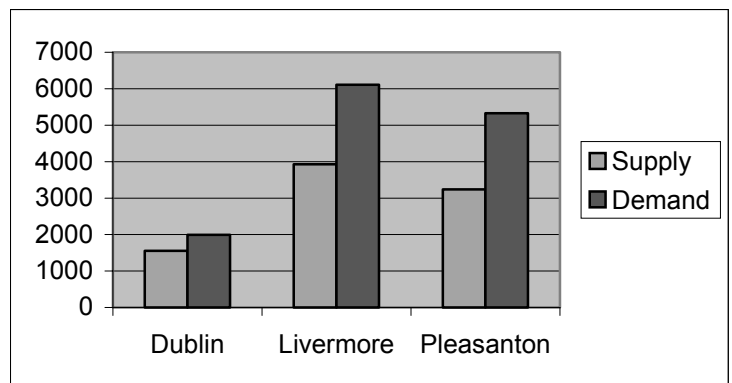
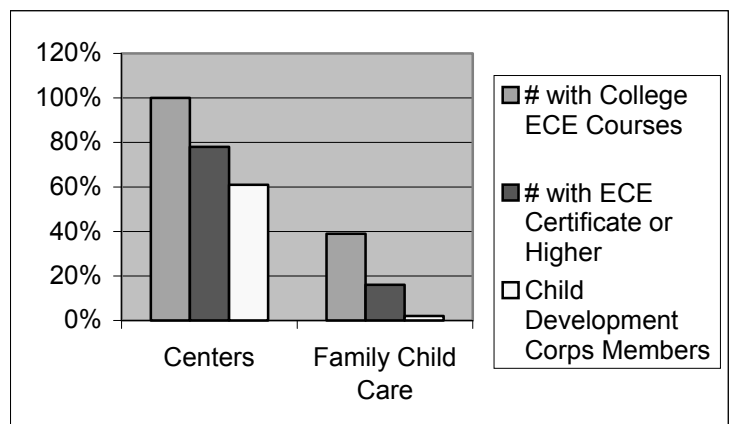


Chart C: Child Care Providers & ECE



Family Child Care Rate Survey

Dublin Neighborhoods	Capacity	Infant (Newborn to 2 years)	Preschool (2-5 years)	School-Age (5-12 yrs)
Dougherty	42	\$160	\$150	\$100
Dublin	39	\$174	\$165	\$135
Frederiksen	137	\$176	\$167	\$102
Murray	66	\$180	\$173	\$97
Nielsen	23	\$190	\$167	\$125
City Total:	307	\$176	\$164	\$112
Livermore Neighborhoods	Capacity	Infant	Preschool	School-Age
Almond	24	\$165	\$148	--
Altamont Creek/Croce	211	\$179	\$158	\$106
Arroyo Mocho	17	\$238	\$225	\$90
Arroyo Seco	120	\$169	\$159	\$115
Jackson	108	\$179	\$155	\$109
Marylin	84	\$154	\$145	\$123
Michell	157	\$182	\$164	\$97
Portola	94	\$196	\$180	\$123
Rancho	194	\$171	\$161	\$111
Smith	113	\$179	\$162	\$95
Sunset	98	\$179	\$157	\$109
City Total:	1220	\$181	\$165	\$107
Pleasanton Neighborhoods	Capacity	Infant	PS	SA
Alisal	71	\$183	\$156	\$97
Donlon	217	\$180	\$171	\$106
Fairlands	132	\$195	\$177	\$114
Hearst	66	\$185	\$175	\$123
Lydiksen	79	\$183	\$153	\$100
Mohr	68	\$213	\$168	\$113
Valley View	18	\$250	\$220	--
Vintage Hills	45	\$170	\$162	\$133
Walnut Grove	137	\$187	\$172	\$114
City Total:	833	\$194	\$173	\$113
East County Total:	2360	\$185	\$168	\$110

Child Care Centers

City	Capacity	Infant (Newborn to 2 years)	Preschool (2-5 years)	School-Age (5-12 yrs)
Dublin	842	\$299	\$180	\$116
Livermore	2002	\$245	\$173	\$117
Pleasanton	1934	\$285	\$201	\$127
East County Total:	4778	\$276	\$181	\$120

School-Age Child Care Programs

City	Capacity	School-Age (5-12 yrs)
Dublin	391	\$95
Livermore	900	\$78
Pleasanton	518	\$86
East County Total:	1809	\$86



Family Child Care Cost Trends

Methodology

Family Child Care rates are averages of the rates charged by Family Child Care Providers in a specific neighborhood. The neighborhoods are based on the closest elementary school to the provider. There may be several providers in a school neighborhood, such as Sunset Elementary, however those providers do not serve school-age children.

Cost Analysis

Family Child Care rates rose an average of **5%**, with increases in nearly all neighborhoods and cities. The sharpest increase was for infant care, which continues to be in limited supply in most areas. There was a Valley-wide average increase of **9%**, with the sharpest increase in Pleasanton- **10%**.

Due to drops in enrollment, School-Age Programs had openings for the first time in several years. Subsequently, parents on waiting lists moved their children out of Family Child Care and into the on-site, school-based School-Age Programs. There were few increases for school-age child care as Family Child Care Providers attempt to compete with School-Age Programs.

A Dublin family with a 6 month old and a pre-school age child using full-time would spend about **\$17,680** per year for Family Child Care. This constitutes **21%** of the average Dublin family's income and a **9%** increase from 2002.

Child Care Center Cost Trends

Cost Analysis

Child Care Center rates rose 5% on average. A Dublin family with a 6 month old and a pre-school age child using full-time care would spend about **\$24,908** per year for center-based child care. This constitutes **29%** of the average Dublin family's income and a **7%** increase from 2002.